

TANJA HESTER

Make work optional and life optimal



ABOUT TANJA

Tanja Hester retired at age 38 from a career as a political consultant and journalist. The author of **Work Optional: Retire Early the Non-Penny-Pinching Way** (Hachette Books, February 2019), and a top influencer within the FIRE (financial independence, retire early) movement, Tanja bridges the gap that so often exists between life and money, shifting the conversation to life purpose, fulfillment, and happiness, rather than wealth for its own sake. Tanja writes the award-winning blog **Our Next Life** and cohosts the women and economics podcast **The Fairer Cents**.

Tanja has global speaking experience, and has been featured in New York Times, ABC Nightline, Wall Street Journal, USA Today, TIME, CNBC, MarketWatch, and more. A graduate of the University of California, Berkeley, Tanja spent most of her career in Washington, D.C., and Los Angeles before moving to Lake Tahoe, California.

AUDIENCES AND SAMPLE TOPICS

All talks infused with Tanja and her husband's story of retiring early to live the life of their dreams, and what they learned along the way.

General:

- ✓ Work optional: Align your money and your values to live a purpose-driven life
- ✓ The power of a career intermission
- ✓ Give your money a mission statement

Financial Professionals:

- ✓ The best retirement plans come from the heart
- ✓ How big is your safety net? Managing risk on a long time horizon
- ✓ What traditional retirees can learn from the early retirement movement

Corporate/HR:

- ✓ Boost your career with financial independence
- ✓ What employers and HR need to know about the growing FIRE movement

Authors/Bloggers:

- ✓ The imperfect expert: Balancing authority and vulnerability to connect with readers
- ✓ Build your brand without selling out

BOOK TANJA TO SPEAK AT YOUR EVENT

Tanja is available for keynote speeches, workshops, and panels.

Contact Lucinda Blumenfeld at Lucinda Literary:
lucinda@lucindaliterary.com or 212.722.6323

tanjahester.com

WHAT OTHERS SAY

"A female financial influencer you should be following."

— **U.S. News**

"Tanja's compelling presentation connected deeply with our audience, offering them the possibility to achieve their career goals by taking control of their financial independence."

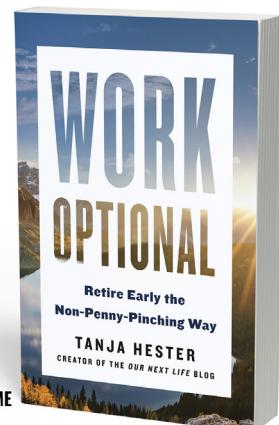
— **Google**

"Tanja Hester turns [your] dream into a reality, by guiding you to map out your own plan for living the good life earlier than you might have originally expected."

— **Bustle**

"A PRACTICAL AND INSPIRING GUIDE TO RETHINKING WORK, MONEY AND TIME AT THE DEEPEST LEVEL. IF YOU WANT TO LIVE LIFE ON YOUR TERMS, READ THIS BOOK."

— JOHN ZERATSKY,
NEW YORK TIMES BESTSELLING COAUTHOR OF *SPRINT* AND *MAKE TIME*



AS SEEN IN

The
WSJ New York Times **CNBC**

MarketWatch **USA TODAY**

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